LANDSCAPE

Delete this text box.

I have included a few things as ideas and examples, overwrite all the text you want with your own! Enjoy – Rachel (Aussie eCommerce Mum)

Organic Daily Social

Paid Social Traffic

Website Pop-Up

FB LIVE Event  
Podcast Episode

Blog Post

Retargeting Ads

Giveaway

Email

Newsletter

List

Sale or

Launch Event

Craft

Market

VIP

Lifetime

Value

Fill with Cold Leads Traffic

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | AM | PM | evening |  |  |
|  | 0715 Walk | 1300 Lunch |  |  | DAILY |
| M | Orders / Check Inventory | Strategy Work | 1800 Tea / Family |  | Emails check just once |
|  | Post Office |  | **NO WORK** |  |  |
|  |  |  |  |  |  |
| T |  |  |  |  |  |
|  |  |  |  |  | WEEKLY - STrategy |
|  |  |  |  |  | Email Newsletter List |
| W |  |  |  |  | Schedule Socials for 7 days |
|  |  |  |  |  | Write a Blog Post |
|  |  |  |  |  | Listen to a Podcast |
| T |  |  |  |  | Check metrics on Ads |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| F |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| S |  |  |  |  |  |
|  |  |  |  |  | MONTHLY / QUARTERLY |
|  |  |  |  |  | Expenses Spreadsheet |
| S |  |  |  |  | Plan next Product Launch |
|  |  |  |  |  |  |